



CHINESE ESTATES HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)
(Stock Code: 127)

27th September, 2011

Dear Shareholder,

Election of Means of Receipt of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Bye-laws of Chinese Estates Holdings Limited (the "**Company**"), we are writing to seek your election regarding the means of receipt of corporate communication of the Company (the "**Corporate Communication**") to be dispatched in future.

Corporate Communication means any document(s) issued or to be issued by the Company for the information or action of holder(s) of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

You may choose:

- (1) to read and/or download all future Corporate Communication published on the Company's website at <http://www.chineseestates.com> (the "**Website Version**") in place of receiving printed copies, and receive a notification letter informing the publication of the Website Version; or
- (2) to receive the printed copies of all future Corporate Communication.

For the purpose of environmental protection and cost saving, we recommend you to select the Website Version. To make your election, please mark (✓) in the appropriate box on the enclosed reply form (the "**Reply Form**"), sign and return it to the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited (the "**Branch Share Registrar**"), by post using the mailing label printed at the bottom of the Reply Form (no stamp is needed if posted in Hong Kong) at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

If the Company does not receive the Reply Form or receive a response indicating an objection from you by 25th October, 2011 and until you inform the Company c/o the Company's Branch Share Registrar of your preference by giving reasonable prior notice in writing or sending a notice by email to the Company's email address at chineseestates@computershare.com.hk according to the relevant laws and regulations, you will be deemed to have consented to receiving the Website Version and only a notification letter informing the publication of the Corporate Communication on the Company's website will be sent to you in future.

You have the right at any time by giving reasonable prior notice in writing to the Company c/o the Company's Branch Share Registrar to change the choice of means of receipt of future Corporate Communication. You may also send such notice by email to the Company's email address at chineseestates@computershare.com.hk. Even if you have chosen (or are deemed to have consented) to receive the Website Version but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company's Branch Share Registrar will upon your request send the Corporate Communication to you in printed form free of charge as soon as possible.

Please note that the Website Version of both the English and Chinese versions of all future Corporate Communication will be available on the Company's website at <http://www.chineseestates.com> and the HKExnews website at <http://www.hkexnews.hk>.

Should you have any queries in relation to this matter, please contact the Company's Branch Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) or by email to chineseestates@computershare.com.hk.

For and on behalf of
Chinese Estates Holdings Limited
Lam, Kwong-wai
Company Secretary

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Please specify your name and registered address clearly in ENGLISH BLOCK LETTER here if you download this Reply Form from website.

倘若閣下從網上下載本回條，請在此用英文正楷清楚書寫閣下的姓名及地址。

Name of shareholder(s)

股東姓名

Shareholder's registered address

股東的登記地址

Reply Form 回條

To: Chinese Estates Holdings Limited (the "Company")
(Stock Code: 127)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre
183 Queen's Road East
Wanchai, Hong Kong

致：華人置業集團（「本公司」）
（股份代號：127）
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive the Corporate Communication* in the manner as indicated below:

本人／吾等希望以下列方式收取公司通訊：

(Please mark only ONE (✓) in the following boxes)

(請從下列其中一個空格內填上「✓」號)

to read and/or download the **website version** of all future Corporate Communication* published on the Company's website in place of receiving printed copies, and receive a notification letter informing the publication of the Corporate Communication* on the Company's website; **OR**

瀏覽及／或下載所有日後登載於本公司網站之公司通訊*的**網上版本**以代替收取印刷本，並收取就有關公司通訊*經已於本公司網站登載之通知信函；**或**

to receive the **printed copies** of all future Corporate Communication*.

收取所有日後公司通訊*之**印刷本**。

Signature

簽名

Contact telephone number

聯絡電話號碼

Date

日期

Notes 附註：

- If the Company does not receive this Reply Form or receive a response indicating an objection from you by 25th October, 2011, you will be deemed to have consented to receiving the website version of all future Corporate Communication* as mentioned in the Company's letter dated 27th September, 2011 and we will send you a notification letter informing the publication of Corporate Communication* on the Company's website in future.
倘若本公司於二零一一年十月二十五日之前尚未收到閣下的回條或表示反對的回覆，按二零一一年九月二十七日之本公司函件所述，閣下將被視為已同意收取所有日後公司通訊*之網上版本，而本公司將只會向閣下寄發有關公司通訊*經已於本公司網站登載之通知信函。
- Shareholders are entitled to change the choice of means of receipt of Corporate Communication* at any time by giving reasonable prior notice in writing to the Company c/o the Company's branch share registrar and transfer office in Hong Kong or sending such notice by email to the Company's email address at chineseestates@computershare.com.hk.
股東可以隨時透過本公司之香港股份過戶登記分處給予本公司合理之事先書面通知，或以電郵發送該通知至本公司電郵地址 chineseestates@computershare.com.hk 要求更改收取公司通訊*之方式。
- By selection to read the website version of all future Corporate Communication* published on the Company's website in place of receiving printed copies, you have expressly consented to waive the right to receive Corporate Communication* in printed form.
在選擇瀏覽所有日後登載於本公司網站之公司通訊*的網上版本以代替收取印刷本後，閣下已明示同意放棄收取公司通訊*印刷本的權利。
- If your shares are held in joint names, the shareholder whose name stands first on the Register of Members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.
如屬聯名股東，則本回條須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署，方為有效。
- Any Reply Form with no box marked (✓), with no signature or otherwise incorrectly completed will be void.
如在本回條未有作出「✓」選擇，或未有簽署，或在其他方面填寫不正確，則本回條將會作廢。
- For the avoidance of doubt, we do not accept any special instructions written on this Reply Form.
為免存疑，任何在本回條上的額外手寫指示，本公司將不予處理。

* Corporate Communication means any document(s) issued or to be issued by the Company for the information or action of holder(s) of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

* 公司通訊指本公司發出或將予發出以供其任何證券持有人參照或採取行動之任何文件，其中包括但不限於：(a)董事會報告、年度賬目連同核數師報告的副本以及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

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閣下寄回此回條時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick on the envelope
to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong